# welcome!

## THIS MEETING WILL START SHORTLY.













# **COTA** September 2024 **SERVICE CHANGE** INFORMATION MEETINGS

August 8 & 13, 2024



### **Meeting Format**

This meeting is held in person in the COTA Boardroom located at 33 N. High St. It is also streaming on Facebook Live.

A recording of the public comment meeting will be posted on our website at **COTA.com** following the meeting.

#### HOW TO COMMUNICATE WITH COTA

There will be time for questions and comments after the presentation. If joining by Facebook Live, submit comments and questions via the comment box. Please be considerate of meeting attendees and COTA staff.

Feedback can also be submitted at **COTA.com/contact** or by calling the Customer Care Center at **614-228-1776**.





### Increasing & Retaining Our Workforce

COTA has explored creative ways to recruit and hire new Operators. Thanks to these hiring efforts, COTA has continued to increase service each trimester since September 2023. We are happy to announce we plan to improve and increase some service again this September.

COTA will continue to adjust transit schedules each trimester when we can add more service hours.

## **COTA is HIRING!**

Anyone interested in a rewarding career at COTA can learn more and apply at **COTA.com/careers**.

- New competitive hourly wages including annual bonuses
- Comprehensive insurance: medical, dental, vision
- Health flexible spending accounts (HSAs)
- Retirement/savings benefits: Ohio Public Employees Retirement System (OPERS), Deferred Compensation Plan
- Vacations, holiday, sick pay
- Full-paid family leave for all full-time and part-time COTA employees
- Domestic partner benefits
- Monthly student loan payment stipend (after six months)
- Biometric screening, fitness and wellness reimbursement
- Personal training and development, job advancement and Employee Assistance Program (EAP)



DOWNLOAD

THE TRANSIT APP

**III** transit

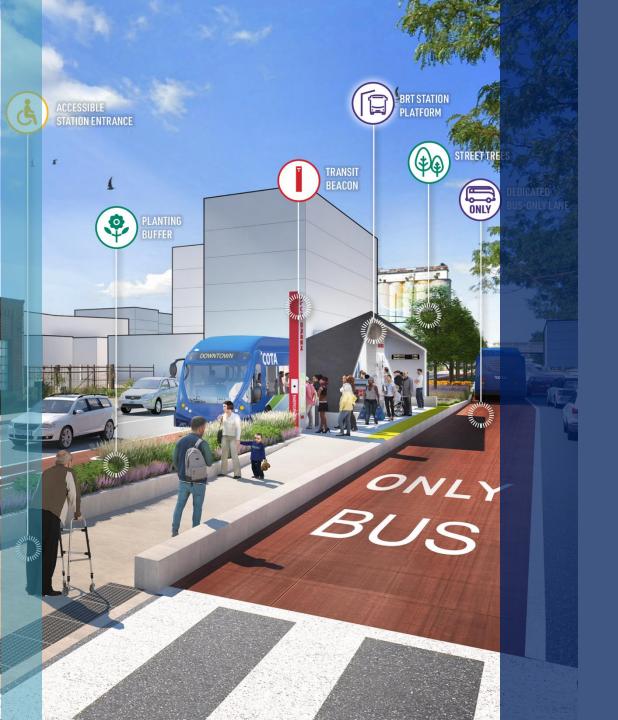


## Safety/Cleanliness Reporting Option

Riders can now report safety or cleanliness concerns conveniently and anonymously to COTA through our new messaging platform application. At COTA, providing a smooth, comfortable ride to our passengers is of utmost importance, and this new tool gives riders three easy options to report safety or cleaning issues by:

- Calling 614-228-1776 for assistance;
- Submitting a report online to COTA.com/report; or
- Scanning the QR code posted throughout the coach to directly report a concern.

In the event of a life-threatening emergency, customers should call 911.



### LinkUS Central Ohio's Comprehensive Transportation & Growth Initiative

By 2050, Central Ohio will grow to 3.15 million people. LinkUS is a carefully researched plan to address that growth while connecting communities and creating opportunities for a more equitable and sustainable region.

#### LinkUS means Central Ohio's future will include...

- Faster, more reliable public transportation through Bus Rapid Transit (BRT)
- Safe, expanded sidewalks, bikeways and trails
- Walkable, connected communities
- Increased affordable housing options
- 60,000+ new jobs by 2030
- New and enhanced community resources and amenities

Learn more and influence our plans at LinkUsColumbus.com

## MORE COTA MORE SIDEWALKS MORE OPPORTUNITY



### MOVING OUR REGION FORWARD, *together*

Faster, more reliable public transportation
 45% more service hours

creating walkable communities with more access to work, healthcare, home and entertainment

- Safer and expanded sidewalks, bikeways and trails 500+ miles
- More opportunity

Building the infrastructure to grow our economy

Support existing communities

### FUNDING TO BRING CUSTOMERS MORE COTA, SIDEWALKS, TRAILS AND BIKEWAYS

### November 5 COTA LEVY

COTA's Board of Trustees voted to place a ballot initiative **on the November 5, 2024 ballot** to fund LinkUS, COTA's comprehensive transit and growth plan.



### HOW WILL THE LEVY FUNDS BE used?



### COTA Levy funds will be used to expand sidewalks, bikeways, and trails in COTA's Service Area

#### Franklin County and Portions of:

Delaware, Fairfield, Licking and Union Counties

#### 17 Cities:

Bexley, Canal Winchester, Columbus, Dublin, Gahanna, Grandview Heights, Grove City, Groveport, Hilliard, New Albany, Obetz, Pickerington, Reynoldsburg, Upper Arlington, Westerville, Whitehall, and Worthington

#### 8 Villages:

Brice, Harrisburg, Lockbourne, Marble Cliff, Minerva Park, Riverlea, Urbancrest, and Valleyview

#### 17 Townships:

Blendon, Brown, Clinton, Franklin, Hamilton, Jackson, Jefferson, Madison, Marion, Mifflin, Norwich, Perry, Plain, Pleasant, Prairie, Sharon, Truro, and Washington

# service CHANGES

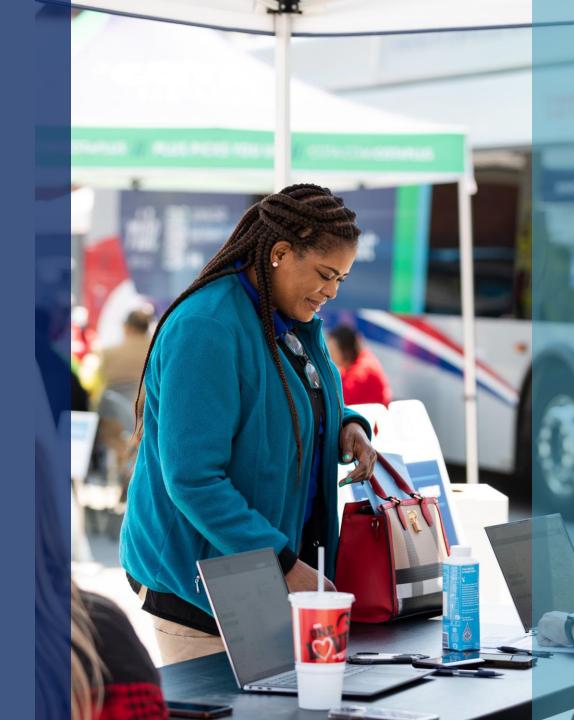
The following service adjustments will begin on Monday, September 2, 2024.

TRAL OHIO TRANSIT AUTHORITY

### Workforce Outlook for September 2024

COTA's growing ranks of transit Operators made it possible to increase service for our community in May 2024.

COTA will improve some service offerings in September 2024. Public input helped COTA prioritize the changes that will be made in September.





### **Zoo Bus Service**

**COTA's seasonal Zoo Bus has been extended into Fall!** Zoo Bus operates seven days a week between Memorial Day, May 27, and Labor Day, Sept. 2.

Between Labor Day, Sept. 2 and Oct. 27, Zoo Bus will operate Fridays, Saturdays and Sundays only with the final day of service on Oct. 27.

Zoo Bus operates according to the holiday/Sunday schedule on Labor Day.

When you ride COTA, you get \$5 admission to the Zoo and \$10 off admission to Zoombezi Bay.

For more information about COTA Zoo Bus service, **visit COTA.com/ZooBus or call (614) 228-1776**. For Zoo and Zoombezi Bay hours, visit **columbuszoo.org**.

### **Schedule Adjustments**

The following changes were not dependent on workforce resources increasing.

| LINE   | CHANGES                                   | RATIONALE                      |
|--|---|--------------------------------|
| <ol> <li>Kenny/Livingston,</li> <li>E Main/ N High,</li> <li>Northwest/Harrisburg,</li> <li>Indianola/Lockbourne</li> <li>W 5th Ave/Refugee,</li> <li>Karl/S High/Parsons,</li> <li>E Broad/ W Broad, ,</li> <li>Dublin-Granville</li> <li>CMAX</li> </ol> | Minor schedule adjustments<br>on weekdays | Improve on-time<br>performance |

#### Key: rationale / public feedback

### **Final Route & Stop Changes**

| LINE                 | CURRENT SERVICE  | CHANGES   | RATIONALE  |
|----------------------|--|---|--|
| 12 McKinley/Fields   | Service between McKinley and<br>Spring Street Terminal on weekends<br>– no service to Fields on weekends | Operate between both McKinley<br>and Fields on weekends and no<br>longer serve Spring St Terminal | Continuous improvement                                     |
| 102 Polaris / N High | Final stop and layover at E Mound<br>St & S 4th St in<br>downtown Columbus                               | Final stop and layover at E Mound<br>St & S 5th St instead of S 4th St                            | Will help reduce<br>congestion at E Mound<br>St & S 4th St |

Key: rationale / public feedback

### **Final Service Increases**

The following changes were dependent on workforce resources increasing.

| LINE                 | CURRENT SERVICE  | CHANGES  | RATIONALE   |
|----------------------|--|--|---|
| <i>24</i> Hamilton   | Weekday: every 60 minutes along<br>entire route<br>Weekend: every 60<br>minutes between Easton Transit<br>Center and Eastland Mall. No<br>service to Rickenbacker. | Weekday: frequency improvement to<br>every 30 minutes along entire route.<br>Weekend: Extend service to<br>Rickenbacker on weekends. Service<br>every 60 minutes along entire route. | Growing ridership. <b>Customer</b><br>request. COTA's most<br>productive hourly line. |
| 75 Arlington/1st Ave | Weekday: one AM/one PM Trip  | Additional AM trip   | Customer request to align with<br>the start time at<br>Stevenson Elementary School    |

#### Key: rationale / public feedback

### **Q&A Chat**

#### Have a question about the proposed service changes?

- If joining in person, please wait for the host to call guests up to the podium.
- If joining via Facebook Live, please comment with questions in the livestream.
- Visit COTA.com/contact to suggest how we can improve COTA's service.





Public meetings for the January 2025 Service Change will be held on Sep. 12 at 6 p.m. and Sep. 17 at noon. We provide solutions that **connect** people to prosperity through innovation, dedication and teamwork."

### **FOLLOW US**



